



globalperspectiveconsulting



Global Perspective Consulting (GPC)

When asked what he and Global Perspective Consulting do, Clarence will reply, “Helping people lead, helping companies grow!” His words are not a tag line. GPC’s formal executive consulting initiatives for leadership and growth are facilitated through several coaching disciplines; Vision and Values Development, M&A Expertise, MBO Implementation, Leadership Development Programs, Global Strategy and Growth Innovations, Marketing Plan Development, and the Executing Sustainable Growth program. His strategic insight, proven leadership, achievements and

global experience assist others in achieving their strategic goals, identifying growth innovations, creating strength-based organizations and developing leaders at all levels of their organizations.

GPC leverages Clarence’s strengths from a list of exemplary accomplishments in global marketing and product development. He established innovative international product design and development teams to renew product design programs and integrate critical marketing elements (COMPASS). He has designed global strategies, foreign market entry and growth plans, as well as participated in various international development joint venture programs. For example, he was one of the first Americans to assist Russian businesspeople of Nizhny Novgorod in their transition from a planned economy to a market-based system. He also was selected to instruct senior Chinese businesspeople in international business and global strategy development and has most recently expanded his consulting activities to business development in Vietnam.

Clarence has designed and led customized training, executive coaching and team development programs such as cross-functional global teams charged with the objective of maximizing customer and employee satisfaction. Further, he was responsible for the strategic integration of five global subsidiaries following a successful management buyout. He brings this expertise to GPC.

Global Perspective Consulting provides strategic executive consulting and coaching for growth and the leadership development to realize sustainable results. The practice promotes the principle that leadership requires global perspective, strategic insight, and a commitment to the concept that all solutions can be derived from within the organization and its people.

Clarence M. Rivette

Clarence presents seventeen years of global leadership experience in roles from both for-profit and not-for-profit companies, and his experience as an officer in the United States Navy. He has held President and CEO positions in U.S. and international company operations based in Korea, Canada, Israel, United Kingdom and the Netherlands. His professional experience and military career have taken him to more than 30 nations.

Prior to his current business chapter, Mr. Rivette was a U.S. Naval Intelligence Officer. His service included a three-year assignment in Asia, work with the Special Forces communities, and Intelligence Briefer for the Secretary of Defense. His undergraduate and graduate work was in Soviet and East European Studies at the University of Michigan. He also studied in the former USSR and achieved fluency in the Russian language. He has been featured in national publications such as Nations Business, World Trade and Business Wisdom Delivered for his accomplishments.

Mr. Rivette shares his experience and insight in various volunteer assignments, board positions and teaching activities. He is an Adjunct Professor in Marketing, Strategy and International Business. He is a requested speaker at various conferences, programs, and symposiums. He is also a founding partner in Wirt-Rivette Finance.

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